



E-Paper MN 2023 01

Our vision of working together

# **SOCIAL RESPONSIBILITY**

#### CORPORATE SOCIAL RESPONSIBILITY – CSR.

The responsibility towards our employees and the protection of the environment and natural resources has been an equal company goal for a long time, alongside the economic development and high quality of our products. This is our guiding principle for sustainable corporate development, and it is summarized under the term „Corporate Social Responsibility - CSR.“ For our company, this means that we are aware of our corporate responsibility towards society, and we develop and support projects that have a positive effect for both us and society.

Social responsibility is of strategic importance to us! This includes innovative projects in the field of environmental protection, technology transfer, education and training, cooperation with schools, as well as social projects, especially at our Wuppertal location. Good location factors and working conditions, as well as a clean environment, are important components for our long-term business success.

#### PERSPECTIVE.

Healthy, manageable company growth takes precedence over large expansion plans. Our primary goal is to develop into a sustainably stable and permanently competitive company. Future-oriented corporate management for us means sustainability in the economic, ecological, and social areas. This mainly concerns improving internal and external communication and expanding customer and cooperation relationships. To gradually implement our vision of a competitive and future-proof company, we strive for a continuous improvement process and the further development of existing structures, with the aim of being flexible and innovative in responding to future challenges.

#### AWARDS AND RECOGNITIONS.

- Participation in the „Week of the Environment“ in Berlin in 2002.
- „Enterpreis – Corporate Citizenship NRW“ 2005
- „Vibrant Corporate Culture“ as part of the Regional 2006 initiative.
- „Bergisch Apprenticeship Award 2007“
- Partner of the Wuppertal Volunteer Fire Department 2017.

Would you like to learn more about this topic?

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